



2010 MEDIA CREDENTIAL APPLICATION

Please Fax to 714-249-4764

MEDIA OUTLETS must complete this form in its entirety. Applications will be reviewed and applicants will be notified. **DEADLINE FOR ALL APPLICATIONS IS Wednesday Feb 10, 2010 AT 12 NOON on site.**
The submission of this form does NOT guarantee a media credential.

CHECK ALL DAYS FOR WHICH YOU ARE SEEKING CREDENTIALS:

LCQ DAY ONE, Tuesday Feb 9, 2010 _____ LCQ DAY TWO, Weds Feb 10 2010 _____
 PRESS DAY, Thursday Feb 11, 2010 _____ KOH RACE DAY, Friday Feb 12, 2010 _____
 AWARD CEREMONY / TRAIL RIDE, Saturday Feb 13, 2010 _____

Name: _____
 Media Outlet: _____
 Address: _____
 State: _____ Zip Code: _____ Phone: _____ Fax: _____
 Email: _____ Website: _____
 Track Access Requested? Yes / No

Additional Email Addresses that should receive critical updates:

<u>MEDIA TYPE</u>	<u>QUANTITY</u>	<u>CREDENTIAL NAMES</u>
STILL PHOTOGRAPHER	_____	_____
BROADCAST CREW	_____	_____
PRINT	_____	_____
RADIO	_____	_____
INTERNET/NEW MEDIA	_____	_____

INTERVIEWS REQUESTED: _____

DATES WHERE YOUR COVERAGE WILL BREAK/APPEAR: _____

OUTLETS RECEIVING CREDENTIALS MUST PROVIDE COPIES OR INFORMATION ON ALL MEDIA COVERAGE: *Magazines/Newspapers:* Print date/newsstand publication date/hard copy, and/or internet link.
TV/Broadcast/Radio: Date coverage is/was to air and/or copy on DVD, Quicktime file, or AIFF/MP3 audio file.
Internet/Online: ftp/harddrive/DVD version, and/or screen grab and/or link to view coverage.

OUTLETS RECEIVING CREDENTIALS WHO SHOOT FILM OR VIDEO: must provide a 1:1 lossless copy of all raw footage to king of the hammers, no less than 30 days after the race, via harddrive, DVD or Tape (MiniDV, Betacam or any broadcast format / no VHS or BETA), which may be used by hammerking in perpetuity for all media without compensation.

SEND COMPLETED MEDIA TO:
 Hammerking Productions Inc. / PO Box 1182, Twin Peaks CA 92391 / knoll1706@yahoo.com

MEDIA INFORMATION CONTACT
 Charlene Bower Charlene@BowerMedia.com 714-394-1716 fax 714-249-4764

visit www.kingofthehammers.com for more event information.