



PRESS RELEASE

****For Immediate Release****

Contact: Charlene Bower

Phone: 714-394-1716

Email: Charlene@BowerMedia.com

Raceline Wheels Remains King of the Hammers Official Wheel

JOHNSON VALLEY, CA, NOVEMBER 11, 2009: Raceline Wheels continues its 4 year reign as 2010 Griffin King of the Hammers Official Wheel. "Raceline Wheels and Greg Mulkeys participation in years pasts events and again this year has had helped us grow the event to the level at which it stands today," said Jeff Knoll of Hammerking Productions.



Raceline Wheels is the racing division of Allied Wheels that is managed by a very familiar face, Greg Mulkey. Mulkey has over 30 years building and designing competition wheels to stand up to the toughest race that consistently brings back championships. Raceline has been a part of King of the Hammers since its inception four years ago. At last years race, 32 out of 92 racers knew the value in Raceline and competed with zero failures. "Raceline builds wheels meant to race," said Mulkey.

Mulkey looks forward to this race every year. "We go out there for the consumer exposure and all out hard core racing. With King of the Hammers being the most demanding of all races combining desert and rocks it is a perfect proving ground for Raceline technologies," said Mulkey.

Allied Wheels builds a complete line of aftermarket steel or aluminum, cast or forged wheels for street vehicles. They also produce trailer wheels and tires in addition to their large off road line up that includes ATV sizes and bead lock options.

Mulkey closes it with, "Look forward to seeing you at King of the Hammers, and if your not there...its your loss!"

For More Information on Raceline Wheels go to: www.racelinewheels.com

Hammerking Productions, Inc. created the "King of the Hammers" off-road race in 2007 (www.kingofthehammers.com) and released its first full-length film in 2008. The 2010 Griffin King of the Hammers will be held on Friday February 12th, 2010 where over 15,000 drivers and fans from around the globe will descend on the desert of Johnson Valley for over a week of off-road related activities. The 2009 running of the King of the Hammers was featured on Spike TV and in the film "Second Crusade." In 2009, Hammerking expanded race action to include three additional regional qualifiers for the 2010 race. More information can be found at www.kingofthehammers.com.

END