



## **PRESS RELEASE**

### **\*\*For Immediate Release\*\***

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### **Trail-Gear is the Official Toyota Rock Crawling Parts Vendor of the 2010 Griffin King of the Hammers**

JOHNSON VALLEY, CA, NOVEMBER 11, 2009:

Trail-Gear, Inc Off Road Supply is named the Official Toyota Rock Crawling Parts Vendor of the 2010 Griffin King of the Hammers happening February 12<sup>th</sup>, 2010 at Johnson Valley, CA. Trail-Gear was formed so that the highest quality off-road products and accessories could be offered to customers at affordable prices.



According to Matt Messer, owner of Trail-Gear, "Trail-Gear is excited continue our long standing relationship with King Of The Hammers. By our continued support of King Of The Hammers, we have a great opportunity to debut our new products as well as some of our competition proven products directly to the public on our competition buggies."

Trail-Gear has a large staff with many years of off-road experience and is dedicated to delivering the best parts at the best price to your door and then following that up with their world famous customer service and tech department. Trail-Gear's 50,000 sq ft warehouse and manufacturing facility insures that customer orders are shipped out within 24 hours. "We are no longer a domestic company. With the frequent release of new products combined with our overall growth in the industry, we now have dealers in over 30 different countries around the world. We also serve a domestic dealer base of over 300 authorized dealers and installers here in the US. We will continue to stay focused on the goal of providing the best value and quality in the industry to each customer," said Matt Messer.

Matt Messer will be driver of record in the Trail-Gear rig for the 2010 Griffin King of the Hammers race on Friday. "We encourage it and love it when companies that are racers at heart participate in our event. We don't want just anyone sponsoring this event...they need to want to be a part of the race," said Dave Cole of Hammerking Productions.

For more information on Trail-Gear: [www.trail-gear.com](http://www.trail-gear.com), (877) 4X4-TOYS

Hammerking Productions, Inc. created the "King of the Hammers" off-road race in 2007 ([www.kingofthehammers.com](http://www.kingofthehammers.com)) and released its first full-length film in 2008. The 2010 Griffin King of the Hammers will be held on Friday February 12th, 2010 where over 15,000 drivers and fans from around the

globe will descend on the desert of Johnson Valley for over a week of off-road related activities. The 2009 running of the King of the Hammers was featured on Spike TV and in the film "Second Crusade." In 2009, Hammerking expanded race action to include three additional regional qualifiers for the 2010 race. More information can be found at [www.kingofthehammers.com](http://www.kingofthehammers.com).

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